IT RISK MANAGEMENT & CYBERSECURITY CONFERENCE

OCTOBER 3, 2023

Hosted by:

McKonly & Asbury
CPAs & Business Advisors

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IT RISK MANAGEMENT & CYBERSECURITY CONFERENCE AGENDA

Time	Speaker	Presentation
8:00 - 9:00 am	Registration & Breakfast	
9:00 - 9:10 am	Michael Hoffner	Welcome
9:10 - 10:25 am	Sunny Notani	Keynote: Crypto Scams
10:25 - 10:40 am	Break	
10:40 - 11:30 am	Michael Hoffner & David Hammarberg	SOC 2 and Vendor Management
11:30 am - 12:20 pm	Mark Crescenzi	End User Security Parfait
12:20 - 1:15 pm	Lunch	
1:15 - 2:05 pm	Ken Pyle	Current Security Vulnerabilities
2:05 - 2:55 pm	Jamison Rotz	Data Security in the Age of AI
2:55 - 3:30 pm	Moderator: Robert Duffield	Panel Discussion & Closing

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IT RISK MANAGEMENT & CYBERSECURITY CONFERENCE SPEAKER BIOS

KEYNOTE: Sunny Notani, Assistant to the Special Agent in Charge, United States Secret Service

SA Notani has worked as a Special Agent for The United Secret Service for 18 Years. SA Notani was initially assigned to the New York Field Office (NYFO) for eight (8) years. During his time in the NYFO Agent Notani specialized in Financial Institution Fraud, Electronic Crimes, Network Intrusions and Social Engineering. SA Notani was assigned to the Vice Presidential l Protection Detail (VPD) for six and half years (6 ½). During his Time on VPD Agent Notani conducted over 20 high profile protection lead advances for the Vice President. Currently SA Notani is the Program Manager for the Philadelphia Electronic Crimes Task Force.

Michael Hoffner, Managing Partner at McKonly & Asbury
mhoffner@macpas.com

Michael Hoffner is Managing Partner at McKonly & Asbury. He is responsible for implementing the strategic vision of the Firm, and works closely with the leadership team in executing the Firm's strategies. Additionally, he has an expertise in Assurance Services, is a member of the firm's Executive Committee, and leads the firm's Systems and Organization Controls (SOC) practice. Michael serves clients in a number of industries including manufacturing and distribution, construction and engineering, technology, and employee benefit plans. He also performs external peer reviews for accounting firms around the country.

David Hammarberg, Partner at McKonly & Asbury
dhammarberg@macpas.com

David Hammarberg is a Partner with McKonly & Asbury. He has been an integral part of our firm for over 20 years, serving our clients in a variety of information technology and accounting capacities. David's expertise and service focus areas include SOC for Service Organizations, SOC for Cybersecurity, forensic accounting, internal controls and security testing, data extraction, and improved efficiency through the application of technology. David's specialized IT experience not only serves our clients, but our team as well. He has maintained advanced certifications and has experience with various server operating systems; VMware, Microsoft Exchange, and enterprise accounting systems; as well as core networking experience at the switch and router level. He also supports the firm's remote access capabilities using Citrix and VPN.

IT RISK MANAGEMENT & CYBERSECURITY CONFERENCE SPEAKER BIOS

Mark Crescenzi, President at Prismworks Technology, Inc.
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Mark Crescenzi is the President of Prismworks Technology, Inc. Mark has over 25 years' experience in the IT field. He has consulted both domestically and internationally, with customers ranging from banking, AEC, non-profit, education, and government. Prior to starting Prismworks Technology in 2002, Mark worked for a regional IT Consulting firm as a senior consultant and team lead. He has also worked for the oil and gas and environmental industries in the 1990's. He has also taught networking, wireless technology, and security courses at the collegiate level. Mark has been interviewed and quoted in Redmond Magazine, SearchITChannel.com and other online publications. Mark has a Bachelors degree in Chemical Engineering and a Masters degree in Information Systems. He has co-authored several research papers and hold a patent associated with his previous work. Mark is highly certified holding over 30 industry level certifications. He is an avid backpacker and father of 5.

Ken Pyle, Partner at CYBIR
kp@cybir
Ken Pyle is a partner of CYBIR, specializing in Information Security, exploit development, penetration testing and enterprise risk management. Ken is a graduate professor of CyberSecurity at Chestnut Hill College. As an author, he has published several whitepapers and academic works on a wide range of topics including: Public Information and OSINT gathering via Social Networking, Advanced Social Engineering, Software Exploit Development, Reverse Engineering, Web Application & API hacking.

Ken is a highly rated and popular lecturer on Information Security having presented at industry events such as RSA, DEFCON, ShmooCon, Secureworld, HTCIA International, and others. Ken is a frequently cited subject matter expert appearing in industry publications from Veracode, Accounting Today, Netdiligence, CyberScoop, and the New Jersey Law Journal.

Ken has discovered and published a large number of critical software vulnerabilities in products from companies such as Cisco, Dell, Netgear, Sonicwall, HP, Datto, Kaseya, Aruba Networks, ManageEngine, among many others.

Jamison Rotz, Founder and CEO of Nearly Human AI
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Jamison Rotz is founder and CEO of Nearly Human AI. He began his two-decade technology career as a civilian developer for the US Navy and advancing to portfolio manager in charge of software development for the Navy's entire maritime maintenance software suite.

In 2010, he left civil service and worked as a consultant for a brief period before founding Nearly Human (then Manada Technology with his now retired business partner). The enterprise IT services company quickly began pursuing an interest in data science and machine learning.

Today Nearly Human specializes in natural language AI software for workplace automation including customer support, informational science, process automation and knowledge management. The company has grown in recent years and is commercializing their software products in the GovTech and commercial sectors.