



# Continuous Improvement as a Nonprofit Organization

McKONLY & ASBURY  
CPAs & Business Advisors

# INTRODUCTIONS



Gary Dubas, CPA

Partner

Director of Nonprofit Services



Jim Shellenberger, CPA

Partner

Leader in Nonprofit industry group

# FIRM OVERVIEW

McKonly & Asbury is a team of CPAs and Business Advisors serving clients from our offices in Camp Hill, Lancaster, and Bloomsburg.

We provide **Advisory & Business Consulting, Audit & Assurance, Entrepreneurial Support & Client Accounting, Internal Audit, Professional Placement, Tax, and Technology** services to a variety of industries including:



Affordable Housing



Construction



Employee Benefit Plans



Family-Owned Business



Healthcare



Manufacturing & Distribution



Nonprofits

# GUEST SPEAKER



## **Steve Sullivan, Chief Executive Officer of CommunityAid**

Steve is an executive leader with over 20 years of experience influencing organizations in every function across the enterprise. He exhibits a strong core competency in strategic thought leadership refined with manufacturers and retailers at eight Fortune 100 companies competing in categories from snacks and confections to beauty products and clothing accessories. Most importantly, his true passion lies in the non-profit sector, where he's translated what he's learned in the Fortune 100 to help non-profit organizations and the people they serve to achieve their goals. Steve's been with CommunityAid for four years.

# THEMES FOR TODAY'S CONVERSATION

1. Culture
2. Branding
3. Making The Numbers Work
4. Collaboration

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**CULTURE**

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**BRANDING**

**MAKING THE NUMBERS  
WORK**



**COLLABORATION**

# CONTACT INFORMATION



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**Steve Sullivan**

Chief Financial Officer

CommunityAid

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**UPCOMING EVENTS**

# October 3 Conference

IT Risk  
Management &  
Cybersecurity  
Conference

Tuesday, October 3  
Hershey Country Club

**McKONLY & ASBURY**  
CPAs & Business Advisors

**CYBIR**

**PRISMWORKS**  
TECHNOLOGY



## Register Today!

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# October 10 Webinar



## Connecting and Collaborating with Others

Tuesday, October 10th  
8:30am - 10:00am ET



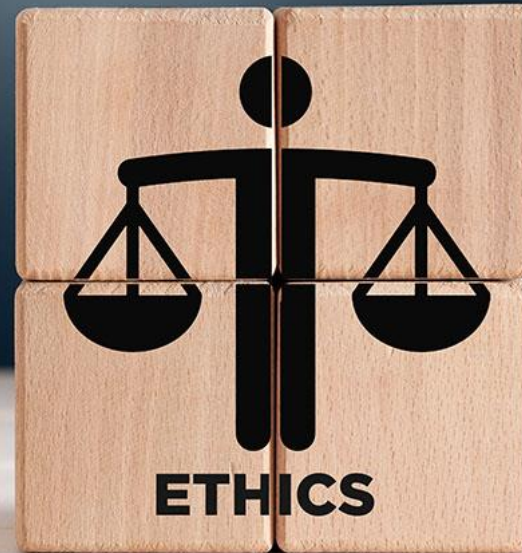
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# October 24 Webinar

**Ethics: Real Life  
Applications and  
Case Studies**



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